

London Colney News



Copy Dates and Advertising Rates from January 2013

Copy will appear like this in the magazine...

SIZES AND PRICES

Size Cost per issue

13.5cm wide by 19cm high £70

13.5cm wide by 9.5cm high £38

13.5cm wide by 6.3cm high £26

13.5cm wide by 4.25cm high £20

13.5cm wide by 3.15cm high £16

10% reduction over 4 issues.

13.5 X 19cms

13.5 X 9.5cms

13.5 X 6.3cms

13.5 X 4.25cms

13.5 X 3.15cms

Please enquire for availability before you send a cheque.

For back page adverts add 10% to above prices

London Colney News is published 3 times a year in the first week of March, June and October.

Advertising copy dates for those issues are 1st September, February and May.

Space for adverts is limited so please talk to the Editor before the copy date to make sure your advert can be published.

Contact the Editor, Maria Aguado on 01727 823528 at weekends or in the evening or email editor@londoncolney.com

Please submit advertising copy for the magazine either as a PDF (Press Quality - remember all your included images should also be high quality for the best results) or as a tiff (minimum resolution 300 dpi for picture format adverts). Regret I am unable to use Publisher documents. Please can you send a cheque for the correct amount to me, Maria Aguado at 369, High Street, London Colney, Herts AL2 1EA. The cheques should be made payable to London Colney Parish Council and should have your full name and postal address on the reverse. To take advantage of the 10% reduction for 3 issues you must pay for all three issues before publication of the first advert.

London Colney news is delivered free to 4,000 households in London Colney three times per year. Our volunteer authors contribute interesting articles and the magazine also gives information on events organised by the Parish Council.

Your adverts will be seen by local people of all ages who are eager to use local businesses. Many advertisers find new clients, year on year, through advertisements in London Colney News.